

COOKIES POLICY FOR [WWW.NRG.COM](http://www.nrg.com)

Effective Date: [11th November, 2024]

Welcome to www.nrg.com. Like most websites, we use cookies in accordance with our privacy policy to improve your experience. This policy explains what cookies are, why we use them, and how you can manage your preferences.

1. WHAT ARE COOKIES?

Cookies are small text files stored in your browser when you visit a website. They help the site recognize your device and remember information about your visit, such as preferences or login details, which improves your user experience. Cookies can be set by the website (first-party cookies) or by external providers (third-party cookies).

2. WHY AND HOW WE USE COOKIES

We use cookies to ensure our site functions correctly and to improve your experience. Some cookies are essential, while others allow us to analyze site usage, personalize content, and deliver relevant marketing.

Categories of Cookies We Use:

- **Essential Cookies:** Necessary for the website's core functions, such as page navigation and secure access. These cookies do not require consent.
- **Performance Cookies:** Collect anonymous data on how users interact with our website to help us improve its functionality. For example, they track the most visited pages.
- **Functional Cookies:** Remember your preferences, such as language and region, to provide a personalized experience.
- **Marketing Cookies:** Track your interests to display relevant content and ads.

Each user has the right to customize their cookie preferences.

3. CONSENT AND COOKIE MANAGEMENT

By clicking "Accept All" on our cookies banner, you consent to our use of cookies as described in this policy. You may revisit and adjust your preferences anytime through our **Cookie Settings** page, where you can enable or disable non-essential cookies.

Please note:

- Essential cookies cannot be disabled, as they are necessary for site functionality.

- Consent for non-essential cookies is voluntary, and you can withdraw it at any time without affecting your access to essential services.

4. THIRD-PARTY COOKIES AND PROVIDERS

Our website may include third-party content, such as social media buttons and embedded media, which may set their own cookies. Examples include:

- Social media sharing buttons (e.g., Facebook, Twitter) that let you share content.
- Google Analytics and Facebook, which collect data on site performance and user behavior.

Please visit the privacy policies of these third parties to understand how they use cookies. We have no control over their cookie settings.

5. COOKIE DURATION AND STORAGE

We store cookies based on their function and necessity:

Cookie Name	Provider	Type	Purpose	Duration	Category
cookie-consent	NRG.com	First-party	Tracks user consent to cookie usage	2 years	Essential
login	NRG.com	First-party	Maintains user session across pages	1 hour	Essential
phpsessid	NRG.com	First-party	Maintains user session for secure navigation	Session	Essential
_gcl_a	Google Tag Manager	First-party	Tracks ad clicks for conversion analytics	3 months	Performance
_ga	Google Analytics	First-party	Differentiates unique users for analytics	2 years	Performance
_fbp	Facebook	First-party	Tracks unique users for targeted advertising	90 days	Marketing

6. MANAGING AND REMOVING COOKIES

You can control your cookie preferences by adjusting your browser settings. Most browsers allow you to:

- Block or delete cookies.
- Set preferences for specific cookie types.

For more information on managing cookies in your browser, please refer to the browser's help documentation:

- **Google Chrome**
- [Mozilla Firefox](#)
- [Microsoft Edge](#)
- [Safari](#)

Blocking cookies may affect certain features on our website.

7. NOTICE FOR CALIFORNIA RESIDENTS

Under the CCPA, California residents have rights to know, delete, and opt out of the "sale" of personal information. For details, please see our [California Privacy Notice](#). You may adjust your cookie preferences to opt out of certain tracking cookies.

8. LEGAL BASIS FOR PROCESSING (GDPR)

Our legal basis for essential cookies is legitimate interest, as these are necessary for website functionality. For all other cookies, we rely on user consent.

9. UPDATES TO THIS POLICY

We may update this Cookie Policy periodically to reflect changes in technology, legislation, or our practices. We will notify you of significant updates by posting a new policy on this page and updating the date at the top.

10. CONTACT US

If you have any questions or need assistance with your cookie settings, please contact us at [contact email].

Cookies Banner

A cookie banner will appear on your first visit to our site, allowing you to accept all cookies or customize your settings. You can access this setting at any time by clicking the "Cookie Settings" link in the footer of the site.

This policy is designed to protect your privacy and improve your experience on our website. Thank you for choosing NRG.com!